

# WORLD EDUCATION



**4 SIMPLE TOOLS THAT CAN  
GENERATE MILLIONS FOR YOU AND  
YOUR COUNTRY'S ECONOMY**

**Hi, good morning, good afternoon, and good evening, wherever you are. This is Dan Low speaking. I have been an international consultant and corporate trainer for more than 30 years.**

**And I recently shared 4 unique powerful tools with members of 5 major business school alumni associations.**

**These tools will drive employee motivation upwards like you've never seen before. And pressure and stress downwards. It will also trigger realization, decision and collective actions within the company.**

**But first let me ask you this question: Are YOU fully aware of YOUR company's real assets?**

**If not, I'd just like to remind you that they are Time and Energy !! TIME & ENERGY. These 2 assets are controlled 100% by YOUR company's employees. If employees lose, or waste time and energy it would dramatically, it would dramatically impact YOUR bottom line and put YOUR job at risk!**

**Studies by London Business School and the University of St. Gallen show that only 10% of executives are effective at work. This is what they say:**

**Our findings on managerial behavior should frighten you: Fully 90% of managers squander their time in all sorts of ineffective activities. In other words, a mere 10%... 10% of managers spend their time in a committed, purposeful, and reflective manner.**

**Now, why are people losing time and energy? Because they have never been taught how to dance with Bob.**

**Who is Bob?**

**Well, Bob stands for **B**oss **o**f **b**osses – which is **U**ltimate **R**eality.**

**And Bob has two sides: Big Bad and Big Good Bob. Bob or Ultimate Reality is what is. Now, here are just a few examples of Big Bad Bob:**

- **A client not turning up... is simply a **MANIFESTATION** of Bob. A reality you are experiencing which can trigger negative emotions.**
- **The computer crashes during an important online meeting.**
- **The stocks on the Stock Exchange took a sudden dive.**
- **Someone losing a job promotion and getting violently angry.**
- **A loved one died in a car accident.**

**And there are countless examples of negative life situations which are simply manifestations of Big Bad Bob.**

## **Now, here are examples of Big Good Bob:**

- **You have access to any information you desire.**
- **You have great working tool: your personal computer. Most people take it for granted.**
- **You can have a wonderful meal today...**
- **You have a beautiful home...**
- **You have a challenging job... I hope so.**
- **You have time and energy – your golden assets.**

**But when you are in your subconscious mind or the dark room, you risk getting attacked by Bob and its gangs of thoughts. One of the deadly gangs is the Gang of 4. And it's a series of subconscious thoughts like *You want / You Can't / What's going to happen?! / You're going to lose!***

**These thoughts can immediately trigger fear, anger, anxiety, frustration, discouragement that lead to unproductivity.**

**And there are several gangs of thoughts that hijack your company's MOST precious assets: **TIME** and **ENERGY**.**

**98% of employees are attacked daily in some ways or the other by Bob and the Gang of 4.**

**Can you imagine the effects it can have on the bottom line of a company with 10,000 employees?**

**And here's an extreme example: the cancellation of a multi-million dollar contract drove an accounts manager to 3 weeks of depression and then to suicide.**

**Now this tragic incident affected the entire sales department. And my associate and I were immediately called by the CEO to teach the rest of the team how to dance with Bob.**

**Each day, when you see someone in your company losing time and energy, you know now that they are victims of Bob. That they are also impacting **YOUR** results, putting **YOU** at risk of losing your position as CEO, or CFO.**





***Objective  
Motivation***



**Pressure  
Stress**

***Realization***

***Decision***

***Action***



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- **Time & Energy !!**

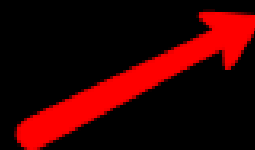
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- **These 2 assets are controlled 100% by YOUR company's employees**
- **If employees lose or waste time & energy - it would dramatically impact YOUR bottom line and put YOUR job at risk!**



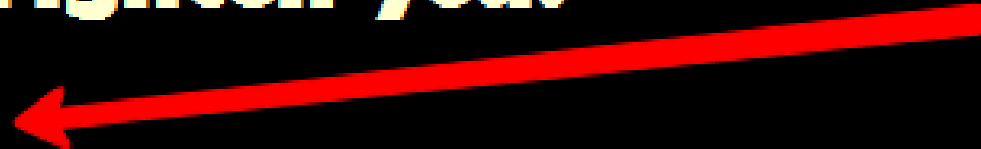
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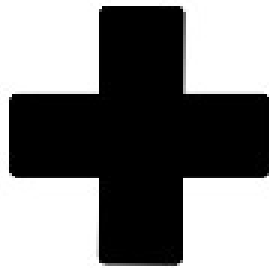
**Heike Bruch & Sumantra Ghoshal, Authors of  
« *Beware The Busy Manager* »**

**London Business School / University  
of St. Gallen - Switzerland**

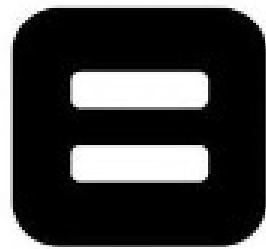




**TIME**



**ENERGY**



**\$ MONEY**

# **Dancing with Bob or *Ultimate Reality***



# Big Bad Bob



# Big Good Bob



# Big Bad Bob







# STOCK MARKET









# Big Good Bob



# Google



Google Search

I'm Feeling Lucky









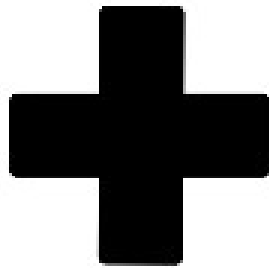


**98% of Employees  
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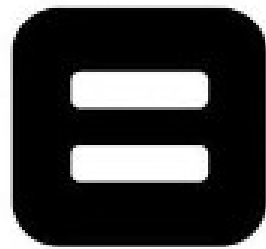




**TIME**



**ENERGY**



**\$ MONEY**

**Increase IMPACT  
On Your Bottom Line**



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