

# **T R A N S C R I P T**

## **Installing Your Psychological Firewall**

**Hi again, I hope you're well and looking forward to this lecture. I certainly am! And I'll be sharing with you one of the most powerful tools ever.**

**Some say this tool itself is worth a million bucks but you are worth a zillion dollars yourself so a million dollars is no big deal to you.**

**Let's get started with a silly question: Do you have a firewall activated on your computer right now?**

**Of course you do! But what if I ask you to deactivate your firewall and anti-virus. Would you do it? Of course not!**

**Do you know you have another computer worth a zillion dollars? It's right there between your ears, and you are carrying it around 24/7. It is your brain! Do you have a firewall installed there to protect it?**

**I recently asked this question to a CEO running a company with a 100,000 strong personnel: Are those 100,000 "brain" computers protected by a psychological firewall?**

**And you know what? He almost fell off his seat after being hit by that question. He'd just realize he was unable to answer that question and appear deeply concerned.**

**Now imagine you have a bank of computers and none of them had a firewall. What kind of issues would you be encountering?**

**Does these corporate terms sound familiar to you?  
Stress, burnout, boredom, disengagement, just to name a few.**

**When a corporation or an individual is affected by these issues it means their human computers were attacked by psychological viruses and have no firewall protection.**

**And this is causing trillions of dollars in losses for companies worldwide. And can have devastating consequences for individuals!**

**So let's go ahead and install one right away in event you too would love to have your brains protected 24/7.**

**This psychological firewall is called *weeweenoo*. And it has proven to be extremely effective in blocking out psychological viruses like: *What are they going to think? You're not good enough. What's going to happen? You're going to lose!***

**Remember Big Bad Bob's Bullies? When BBB appears his hidden gang in your subconscious would just whack you.**

**And if you're not protected you would suffer negative emotions or feelings that cause your brain to malfunction. It can slow down or even crash. I'm not kidding.**

**So, what is weeweenoo? In fact, it is the French pronunciation of "OuiOuiNon" and it means YesYes and No.**

**The first "Yes" is that you're important. No matter who you are or what you do, you are and will always be an important person. You don't even need to be useful to be important. Find out why in the article attached to this lecture.**

**The fact is that you are important to your loved ones, friends, colleagues, your dog or cat if you have one and even strangers. You've always been important without realizing it. And always will be!**

**But in our society we measure importance by playing a silly numbers game. Imagine you are a wealthy person who has finally been accepted into a millionaires' club, only to discover a few weeks later that you've joined a club of losers! Now how does that feel?**

**There are a hundred millionaires in that club. You came in with a lousy million and are now feeling that you are not good enough because the guy next to you is worth 10 million. And when you share the dinner table with the richest member who has a hundred million you wish you had an extra few millions and feel like an absolute nobody compared to that hundred-million man.**

**You may be lost in your misery and not even aware that the richest man with whom you are sharing the table feels exactly the same as you. Why?**

**He had to sneak in to the club situated on the 1<sup>st</sup> floor! He would have preferred to be seen riding the elevator to the top floor where all the billionaires hang out. Right, he would have preferred to be in the billionaires' club.**

**Let's get the facts straight: strangers are passing you in the streets everyday. What happens if one of them fell to the ground and needed urgent help? What if you see smoke coming out from the apartment window?**

**How many times have you supported shop keepers? Bought their food, shoes, clothes and many other things from them throughout the year?**

**How many times have you helped strangers in the streets find their way? And how many times have you supported**

**your country by paying taxes?**

**Are you not important? Yet our society considers people are important if they have the most money, success, power and titles. Why?**

**Why should people having more money or success be considered more important than you are? What if these people lost their money and became broke. Would that mean they are no longer important?**

**Now you need a clear understanding before you can be deeply convinced that: Yes, you are important – despite the circumstances, whether you're rich or poor your intrinsic value as a person does not change.**

**Look at it this way, you're a rough diamond. You do not need to be cut and polished to prove your real value.**

**So, you have to understand we are all equal. No one on this Earth is more important than you who is listening to this lecture. I mean no one!**

**And let me repeat it again: No one on this Earth is more important than you.**

**When you realize how important you are you stop playing that numbers game. You gain instant confidence and self-esteem with the snap of your fingers once you've made a decision on that first “Yes, you are important”, “Yes, you are important”.**

**The second yes is: Yes, others are important. Each time you feel good many people are directly or indirectly contributing to your state of good feelings.**

**All the things you possess that make you feel good were created by others. Before falling asleep each night I myself have the immense pleasure of listening to the**

**music played by jazz musicians, who contribute and are important to my life even though many of them have left this Earth.**

**Now, if I ever have a car accident I can count on an ambulance driver I've never met to take me to the hospital. And have nurses and doctors take care of me. They are very important people to me.**

**If I'm hungry I can walk into any restaurant and have the chef prepare a delicious meal for me. I can think of a million ways how others have contributed to my life. They were all are important: taxi drivers, train drivers, publishers, students and strangers in the streets.**

**So, yes, you are important and yes, others are important!**

**Now, to get your full VIP Status and psychological firewall working you need to make this decision: "No, you don't want to be liked".**

**"You want to be liked" and "No, you don't want to be liked" are just data but choosing one or the other would have strong repercussions in your life. However, for your psychological firewall to work you need to apply three elements:**

**Yes, you are important  
Yes, others are important  
And no, you don't want to be liked.**

**You may want to pause this lecture and read the article "Get Your VIP Status" to understand the full power of weeweenoo.**

**Not wanting to be liked does not prevent you from liking people, accepting compliments from others, or accepting people liking you. Since others are VIPs, you treat them with respect and care. You treat them with the same**

**attention as you would like to be treated.**

**A "No, you don't want to be liked" decision liberates you from what others would think of you. It gives you freedom of expression. It instills confidence and respect from others as you no longer submit to situations where you seek approbation.**

**It frees you from a ton of preoccupations. You are less fearful of failure and of making a fool of yourself as you have decided you do not want to be liked. This enables you to be more creative, to maximize your potential and attain your objective.**

**To end this course, here are some slides to remind you of this lecture ... Now go ahead and have fun and take care ... you're a VIP forever! You're a VIP forever. Keep this in mind!**

***I ♥ weeweenoo-ing!***