

WORKERS

EDUCATION

***Each day 98% of employees
make these 4 deadly mistakes ...***

***Are your
employees on
99/1 or 1/99
mode ?***

1/99

I only have 1%
Why should I care?

99/1

***All for One
and One for ALL***

***Do your
employees
know their real
objectives?***



***Are they taking
the finger for
the moon?***

YOU & CO.

My Family

My Friends

My Projects

My Work

My Leisures

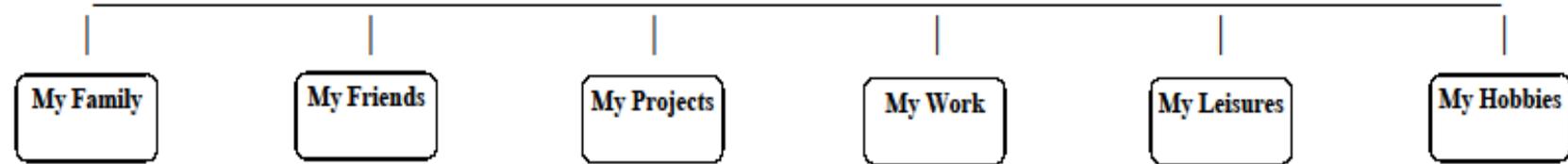
My Hobbies

TANGIBLE ASSETS

INTANGIBLE ASSETS

CRITERIA FOR A TOP CEO

YOU & CO.



Joe

Marv

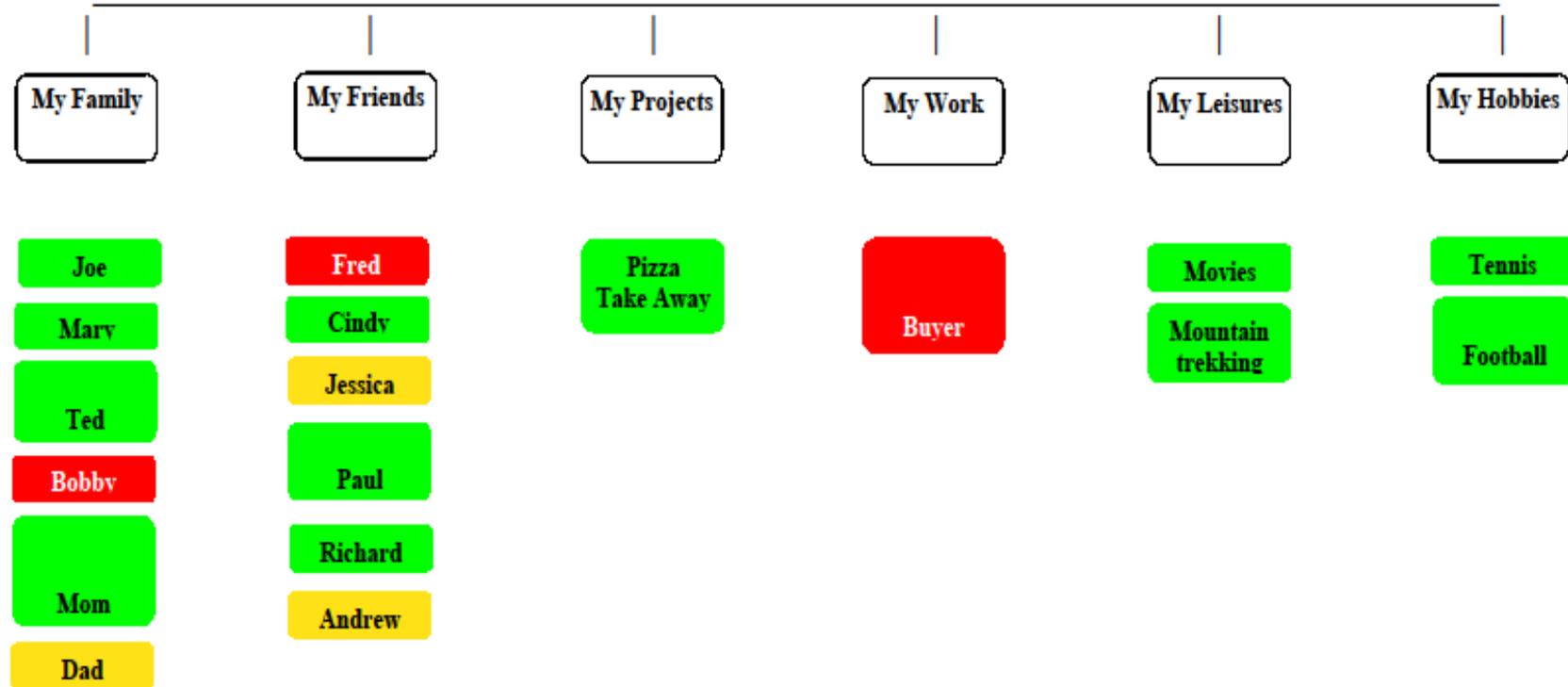
Ted

Bobby

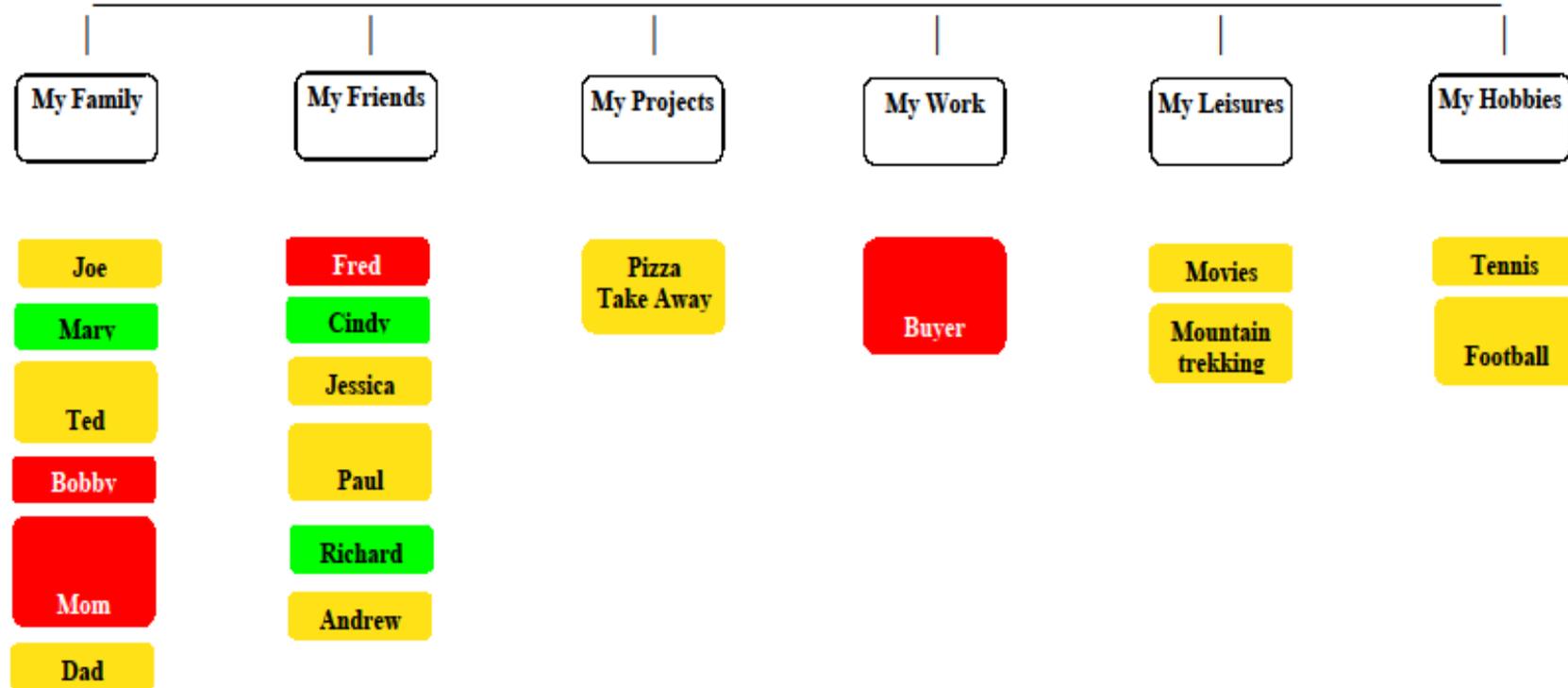
Mom

Dad

YOU & CO.



YOU & CO.



TANGIBLE ASSETS**INTANGIBLE ASSETS****CRITERIA FOR A TOP CEO**

Time & Energy			
Affection			
Car			
Google / Yahoo !			
Home			
Computer			
Past experiences			
Stocks & Shares			
Legs, Arms & Body			
Children ?			

TANGIBLE ASSETS**INTANGIBLE ASSETS****CRITERIA FOR A TOP CEO**

Time & Energy	Confidence		
Affection	Curiosity		
Car	Patience		
Google / Yahoo !	Sense of humor		
Home	Openness		
Computer	Perseverance		
Past experiences	Discipline		
Stocks & Shares	Motivation		
Legs, Arms & Body			
Children ?			

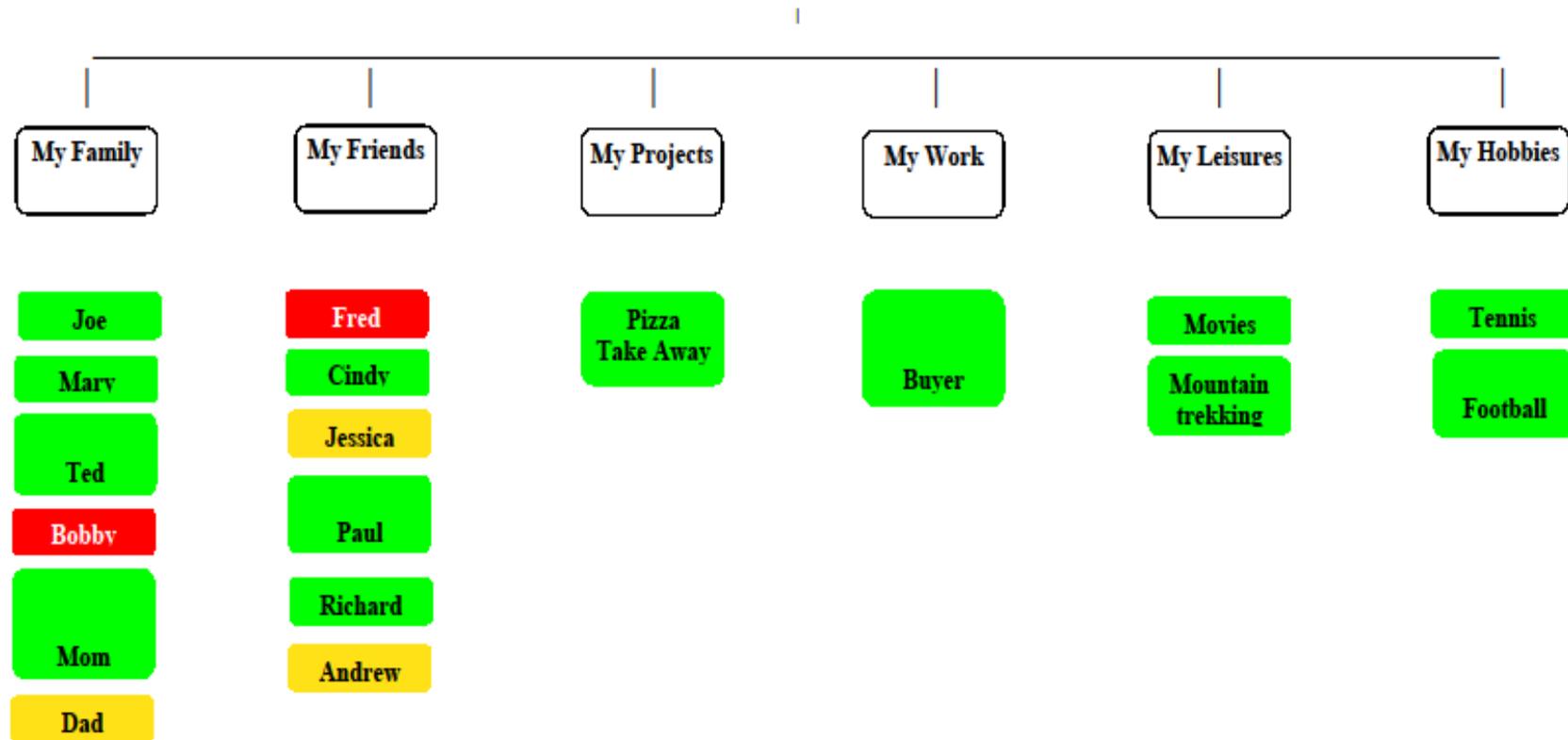
TANGIBLE ASSETS**INTANGIBLE ASSETS****CRITERIA FOR A TOP CEO**

Time & Energy	Confidence	7	
Affection	Curiosity	9	
Car	Patience	5	
Google / Yahoo !	Sense of humor	8	
Home	Openness	8	
Computer	Perseverance	7	
Past experiences	Discipline	4	
Stocks & Shares	Motivation	7	
Legs, Arms & Body			
Children ?			

TANGIBLE ASSETS**INTANGIBLE ASSETS****CRITERIA FOR A TOP CEO**

Time & Energy	Confidence	7	Ability to make tough decisions
Affection	Curiosity	9	Capacity to listen
Car	Patience	5	Fairness
Google / Yahoo !	Sense of humor	8	Integrity
Home	Openness	8	Sense of humor
Computer	Perseverance	7	Courage
Past experiences	Discipline	4	Capacity for endurance
Stocks & Shares	Motivation	7	Vision
Legs, Arms & Body			
Children ?			

YOU & CO.



TANGIBLE ASSETS**INTANGIBLE ASSETS****CRITERIA FOR A TOP CEO**

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Stocks & Shares	Motivation	7	Vision
Legs, Arms & Body			
Children ?			

***Are your
employees on
active illusions?***



POSITIVE



NEGATIVE

ILLUSIONS





Passive Illusions

**can be negative or positive
past experiences recorded in our
brain or subconscious mind**

Active Illusions

**are new perceptions
or ideas backed up by actions**



10

50

100





51st

72nd

83rd

100





51st

72nd

83rd

100



Passive Illusions

**are what employees think they are
resulting in their present behaviors**

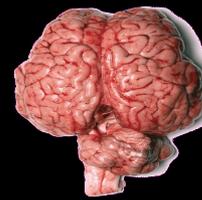
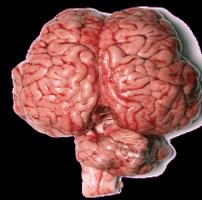
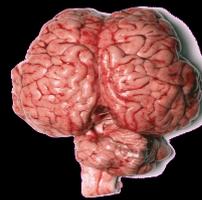
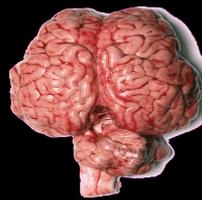
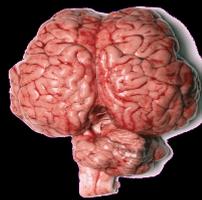
Active Illusions

**are new perceptions
of what they would like to be
— backed up by sustainable actions**

***Are your
employees on
active illusions?***

***Are employees
protected by
their ...***

Psychological ***FIREWALLS***



weewee



noonoo



weenoo



noowee



weenoo



noonoo



noowee



weewee



GET YOUR **VIP** STATUS

YES



YES



NO



YES



YES

360°

NO

2 additional mistakes ...

- 1. getting crushed by Bob***
- 2. deciding & not doing***

Ultimate Reality
alias Big Bad Bob



Ultimate Reality
alias Big Good Bob



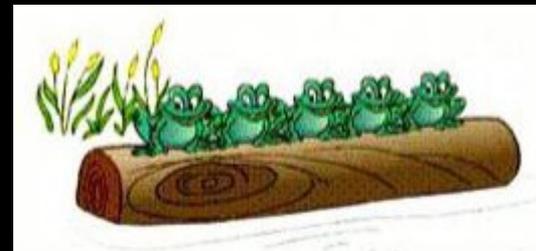
5 frogs are sitting on a log

4 decide to jump off

How many are left?

How many are left?

**5, because deciding is
different than doing !!!**



Realization

Decision

Action



**If your employees
realized these
mistakes & acted
on them, where
would your company
be a year from now?**

**Not only would U
be a Corporate World
Champion in record time
but U can cut costs by
10-20% in the first
10 weeks !!!**

**CONCEPTS
BROUGHT TO YOU BY**

CONCEPTS

CONCEPTS



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