

“ How to be a Corporate World Champion ”

Conference speaker: Dan Low

Thursday, April 5, 2012 at 7:30 PM

Forum 104, 104 rue de Vaugirard – 75006 PARIS

The highly competitive economic situation makes it difficult for all decision-makers. In the battle to survive and advance, they are often alone and faced with themselves.

Executives and managers engaged in these merciless battles need the most effective tools – and more than ever, companies faced with the challenge of ever-changing economic demands need to coordinate and make the best use of their workforce. But how do employees respond to these changes and to this challenge? Are they sufficiently motivated? **Are they driven by a clear, bold objective?**

Despite the current economic circumstances, various experiments have shown that we can maximize the potential of a company and their personnel rapidly – without stress. **By what means?**

Discover them in this conference **“How to be a Corporate World Champion”** given by Dan Low, international consultant and author. In partnership with SurveyTelligence and Ontonix, the first company in the world to develop rational means to measure and manage the complexity of a wide range of systems and processes, he demonstrates that it is critical for a company to be able to accurately assess its health and effectiveness, and to reinvigorate to be robust and resilient.

During the conference, unique powerful tools will be given to you. You will leave with a global vision that is immediately operational.

- The speaker, Dan Low, developed in the 70s pragmatic management tools & strategies combining Western and Eastern methodologies. Having trained the international business leaders, he decided in 1993 to expand the tools to a wider range of audience. He also taught advanced techniques of management at the French University Paris Nord, was coordinator of the Management Group in an association of professionals and alumni of major business schools, and intervened at UNESCO.

Dan will be assisted by Alexander Kopriwa who represents Ontonix and SurveyTelligence in the project "How to be a Corporate World Champion". Alexander is an independent consultant and advisor to executive committees for global expansion. He has worked as a marketing consultant and analyst in international firms specializing in business technology advice to companies, such as GARTNER Group or the META Group, leaders in their field.