



## **Project to trigger One Billion Happy Faces**

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### **Introduction**

**This worldwide project is intended to help the world's population. And company employees, key managers and CEOs in attaining their personal and professional objectives.**

**Currently more than 300,000.000 people suffer from depression, stress and pressure (World Health Organization). These problems were compounded by severe management issues reported recently by Gallup, whose president Jim Clifton declared: *"The very practice of management no longer works."* He was referring to the state of the American workplace.**

**Elsewhere in Europe and South America we see great dissatisfaction and political unrest due to poor leadership and management.**

The non-practice of 4 managerial concepts has caused trillions of dollars of yearly financial losses in companies worldwide, and untold sufferings to billions of people.

## Project description & strategies

This project to trigger One Billion Happy Faces is a simple but powerful one. Our goal is to equip each individual with 4 unique, simple-rapid-effective tools developed over more than 30 years that allow a person to feel good instantly, thus triggering a happy face.

**98%** of the people in this world have no access to the 4 unique, powerful tools created by WORLD EDUCATION to navigate on Earth.

If you do not know the 4 tools you will lose your precious assets which are **TIME** and **ENERGY** – which translates into **MONEY**.

If you know the tools but do not share them with close ones, friends, or colleagues, you will again lose part of your precious assets which are **TIME** & **ENERGY**.

**How?**

Because when others who do not know the 4 tools get into trouble or have problems, they will turn to you for help even for small issues and take away your **TIME** & **ENERGY** or **MONEY**.

So, when you apply the 4 tools it would be in your best interest and the interest of all to share them. If you share them others would have less trouble or problems and would be more able to find solutions.

Instead, knowing the tools, they will support you with their confidence, joyfulness, and positive energies. They will also be very grateful to you for sharing these tools with them.

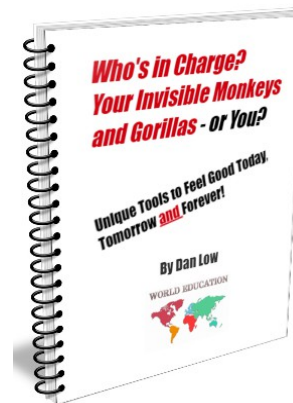
Now, what happens if we share these tools with just **1 person a month**? Can you find 1 person a month? If so, very shortly we will be triggering One Billion Happy Faces on Earth!

- |                               |   |               |                  |
|-------------------------------|---|---------------|------------------|
| 1. 10,000 persons x 10 months | = | 100,000       |                  |
| 2. 100,000 x 10               | = | 1,000,000     |                  |
| 3. 1,000,000 x 10             | = | 10,000,000    |                  |
| 4. 10,000,000 x 10            | = | 100,000,000   |                  |
| 5. 100,000,000 x 10           | = | 1,000,000,000 | 1 Billion :) !!! |

**NB.** After a decade of research, it has been shown that “happiness raises nearly every business and educational outcomes: raising sales by **37%**, productivity by **31%** and accuracy on tasks by **19%**, as well as a myriad of health and quality of life improvements” – **Harvard Business Review**

## **Products: Ebook + Training Webinars**

**These tools are exposed in an E-book available in French an English:**



<https://lnkd.in/euMRJ8N>

**Readers will also be able to enroll in the In-depth Sessions + Q&A should they wish to receive additional support online in English or French:**

**English:** <https://www.maximizeyourpotential.info/is.html>

**French:** <https://www.maximizeyourpotential.info/sa.html>



**Webinar Testimonials & Trainer's Bio:**



## REFERENCES



## Our Audience & Prospects

Our tools can be tailored to all types of audience. From a 7 to 77+ year-old.

- Chief Executive Officers
- Mid & Senior Level Management
- Salespersons & Secretaries
- Entrepreneurs & Students
- Difficult children & teenagers.

## Marketing & Communications Strategies

We use Facebook & Google Ads + Direct Mailing + Educations Media Group.



**Discover 4 unique, powerful tools to increase spectacularly your chances to reach YOUR objectives!**

**90% of people are psychologically attacked daily at work – often stopping them from being effective in reaching their objectives.**

**High-impact ebook based on 30 years' onsite experience shows how to counter that with these 4 tools. Get your FREE copy today ...**

## Support / Facebook Communities / TV Channels

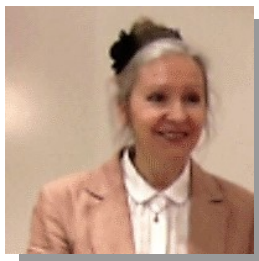
We would create communities to support our clients and members. Currently our TV channel is hosted on ROKU & Amazon Fire TV.

### ***World Education TV* is now hosted on ROKU & Amazon Fire TV**



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