

Hi, thank you for responding to my ad. You may be wondering why a corporate, international consultant is involved in helping to trap and kill mosquitoes.

As I sit here listening to the waves, I can't help but recall the time I was that small boy on a beach in Singapore, frantically rubbing hot sand to relieve the mosquito itches I had on both arms. I was rubbing so hard that I broke my skins and had red spots all over. It seemed a hopeless situation, the more I rub the more itch or pain I got! I didn't know what else to do!

Now, let me fast forward to a night in early December 2014, in the suburbs of Paris. This time I was an adult, and in Europe, and *still* fighting those incredible itches I had all night from mosquito attacks.

I hardly slept ... and was late for a business meeting the next day. To excuse myself I showed the bites I had on both arms to my clients. They couldn't believe it. We were in the month of December!

I told them that my US partner Dr. Dorothy Neddermeyer, had reported that hordes of mosquitoes had descended on a football stadium last summer in Arizona and attacked those attending a match. She herself was surprised by this rare incident.

Something is happening! Could it be the climate change? Last year alone, mosquitoes were responsible for killing more than one million people. Up from 700,000 just a few years ago. I figured that if they can kill one million they can kill 10, or even a 100 million people.

Even Bill Gates is worried. During a recent Ted conference Bill expressed concerns for mosquitoes, urging for a desperate need to find innovative solutions to combat them, as he did not have any solution or device to kill or eliminate mosquitoes. In fact, it has become a top priority at the Gates Foundation.

So, when a business colleague asked me to take a look at the financials and business plan of a manufacturing company he knew, I immediately decided to take on the project. And created a marketing strategy to help introduce their products, which were ... guess what? Ninja Mosquito Killers!

A lot of research and development have gone into this. I'll let you read the rest of the contents on the page. Take your time to read and also watch the video. Take care ...