

THE DEADLY POWER OF THE "MUGGERS" IN YOUR DAILY LIFE

Ever woken up in the middle of the night after being terrified in your dreams?

Been tempted to speak to someone you were attracted to, only to receive a heavy pounding on your chest?

Seen street violence and felt your legs turning into jelly?

Had the urge to get up and dance, only to be discouraged by the sight of no one on the floor?

Given up when you were close to succeeding in something you were doing?

Or been hit by feelings of guilt, anger, jealousy or uneasiness?

If you have, you've been "mugged".

The "Muggers" are the most deadly, self-destructive thoughts lurking in our subconscious.

Recent studies have proved beyond doubt that all our fears, frustrations, failures, disappointments and discontent were caused by them. They could force us to eat, drink or smoke excessively... Create anxiety... Cause pains, headaches, nausea, ulcers and cancer... Rob us of our chances for wealth, love, success and happiness.

No matter where we are, or what we do -work, play or sleep, we risk being attacked.

The average person falls victim at least twice a day. 730 times a year. Some are disabled for life. This is hardly surprising, considering that many of us are fully unaware of our own internal aggressors.

If you have been assaulted, you needn't worry about it happening again. You can now defeat the "Muggers" - whoever you are or whatever past experiences you've had.

A step-by-step, do-it-yourself guidebook shows you how. In simple, everyday language, it explains how the subconscious mind works. It demonstrates daily situations in which people are "mugged" and how they could prevent it.

In a matter of days you'll learn how to identify and disarm the "Muggers" yourself, thus allowing you to feel good in all situations. Do what you've been longing to do - without fear. And feel what millions of others have been wanting to feel - happy and free!

Now, next step lies with you.

This powerfully illustrated publication can be yours today. Its total cost is £4.95 (inclusive of postage and handling). And if you think you are unable to benefit from it, you may return it for a full refund.

If you wish, postdate your cheque for 31 days. This way you will have plenty of time to try out the book before you decide to keep it.

For those of you who are interested, simply write your name and address on a blank piece of paper and mail it together with your cheque or intl. money order to: Sommer Publications, Dept. HHS, 92, rue Saint-Lazare, 75009 Paris, France.

PUBLISHER'S NOTE:

The ten-year study on self-destructive thoughts by author Dan Low* brought him in close contact with men and women from all walks of life. The rich, the poor, the beautiful, the unattractive, the literate, the ignorant, all shared the common enemy - the "Muggers".

Although the findings and observations took him that long, the contents of his book as summed up by one reader, is brief, penetrating, and to the point.

Those who wish to share their experiences after having read the book are welcome to do so. Letters should be addressed to the author.

Patricia Sommer, Publisher.

*Assisted by Miki Laudii, the author's recent collaborator.

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February 2nd 1983

Dan Low

'ROAD TO PEACE AND HAPPINESS'

In all of my brief thirty-two years, I can't recall ever reading through such a short book and then experiencing so much. Obviously, it was - and is - a unique experience. In ten or fifteen minutes, I realised I was holding the answer to a great number of personal problems.

In fact, these various problems have been a constant nightmare both in my professional and personal life. However, within the last week alone, I've actually accomplished things which I've been CONSIDERING for YEARS! To give you a brief - but not the most important - example, I've told a certain girl that she's the most delightful thing I've ever seen: and this in a crowded room at a business function. This simple statement of fact had been constantly rejected by me: but with the benefit of SHoF the phrase positively flowed out. For that ability alone, I am more grateful than you'll ever know.

One thing does puzzle me, however. Might I ask why isn't this book and your studies promoted through seminars? Surely this would give you a far greater audience than you'll achieve through a book. Do let me have your thoughts on this: it's something I'd certainly like to examine. Of course, I may be way out of line and this could well be something that you've already considered and dismissed.

But back to me: truly I am profoundly grateful for the invaluable insights you've given me.

Kindest regards.

*Sincerely
Peregrine de Falconer*

Peregrine de Falconer

Enclosed International Reply Coupon

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February 14th 1983

Great to get your letter: many thanks.

I've now had the opportunity of using the 'tools' in those situations where I knew serious problems existed (and how!) - either in the manner with which I handled certain situations, or in the way I reacted to a certain set series of circumstances. In short, I deliberately placed myself in damn awkward situations: situations I would normally avoid.

It's here, I'm afraid, that words simply fail to convey the sense of wonder I experienced. Never have I seen success arrive so smoothly! I would have never believed that my life could have been so utterly changed by a mere book! Not only that, but this change has been noticed by those with whom I live and work. Indeed, my work has bloomed under a creative sun I thought long lost. So words can never do justice to the profound gratitude I feel and wish I could effectively express.

But back to your letter. I was interested to learn of your plans for a cartoon documentary, but on this subject regret I know very little. Seminars, though, are another matter entirely and that's why I asked if you'd ever considered this medium for the promotion of your work. I accept that a mail order operation will reach a far greater number of people. However, seminars would offer an involvement unobtainable elsewhere. I know such results are astounding.

I'm thrity-three now and actively involved with writing. My second book's out in February '84 and, hopefully, will sell well. So my professional life is secure and I'm financially happy. But I'm bored! That's why the challenge offered by the promoting of your work is something I make no excuse for grabbing.

My life has been active - though not always happy. Between '71 to '76, I was Director of the World Youth Foundation and responsible for its main surveys into crime and violence among young people. Its other main interest was self-awareness and personal debelopment - how I could have used your work then! From '74 to '76, in addition to the WYF, I was handling the J Bronowski Foundation for the Humanities and its development in the UK.

/2...

During this time and, indeed, later, I was involved with seminars. Hence my deep interest in the medium.

There is a tremendous need for seminars dealing with self-improvement, insight awareness or whatever. And these people want to get their information direct: even though all of the information, provided by the experts, is available in books written by the very same experts. What's more, seminars allow people a much greater and deeper involvement than could ever be achieved through a book.

From a commercial point of view - and here I'm assuming that your future work and its growth depends on a stable income - seminars provide very high profits. I accept this is not a prime consideration, but nevertheless an important aspect.

Nothing in the world would give me greater happiness and fulfilment than being given the privilege of handling the promotion of your work through seminars. Depending on which type of structure you'd choose, there wouldn't be any great demands made upon your time or freedom. And all seminars, when they're run correctly, are self-financing thus doing away with the need for financial backing.

I'm assuming a lot, I know, and may well be way off course. But I'm not apologising for suggesting this. I need this type of challenge almost as I need to breathe.

I've said it before, I know. But more people ought to know of your work if their lives are to be enjoyed to the full. What you've shown me is that life is far too short to even allow 'muggers' the room to move.

And now, breaking all the rules, an expression of regret: how I wish I'd come across your work earlier! Where would I be now?

Do let me have your thoughts on this.

Ys
Lay.

PS: Astral Travel! What's this all about?



State President's Office

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L.7 (1842-92)

10 April 1992

Mr D Low
President
World Educaiton on Self-Combat
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3Rs/3Forêts
78380 Bougival
FRANCE

Dear Mr Low

I acknowledge receipt of your letter dated 20 March 1992
addressed to the State President.

It will be brought to his attention as soon as possible.

With kind regards

ADMINISTRATIVE SECRETARY