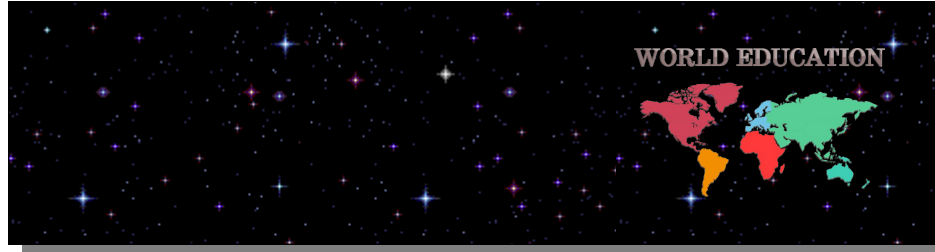




???



## **DAN LOW'S**

### **ADVANCED MANAGEMENT TRAINING**

#### *Managerial and Organizational Development*

*"A series of highly effective techniques, backed by concrete results, have already convinced many corporate personalities throughout the world" – Informations Entreprise.*

**Get unique, powerful and directly operational concepts:**

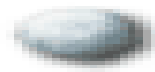
- **pragmatic, simple to understand**
- **easy to assimilate and recall**
- **accelerating development of individuals & organizations**
- **bringing concrete, measurable transformations**
- **and immediate results ...**

**Propel your company forward in record time!**



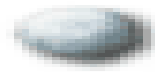
**References: Institut de Gestion Sociale, Axa Group, France Loisirs, Bosch, Total, General Electric, Deloitte, Océ France, Bertelsmann Group, Caterpillar Finance, Alstom, Dimension Data, Auchan Group, French Ministry of Defense and others.**

**T**he conferences and trainings of Dan Low are aimed at maximizing the potential of men and organizations with imagery concepts that are simple, powerful and easily recalled. Because of their specificities change is palpable, rapid and transferable.



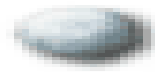
## **In-House Conferences**

- " Multiply your potential by 10 "
- " Working better together to be on top "



## **In-House Special Training**

- Managerial and Organizational Development
  - Half-day sessions, whose objectives are defined with the company according to its needs.
  - Taylor-made proposals.



## **Sales & Management Training**

**(6 x 1/2 day over 9 months)**

- " Maximize your potential as a leader – and with no stress double your productivity rate "

Contact us: +33 1 48 26 29 64 [info@maximizyourpotential.info](mailto:info@maximizyourpotential.info)





## " Multiply your potential by 10 "

**A** ccording to professor Karl Pribram (Neurologist at Stanford University) we use only 10% of our potential. What happens to the other 90%? This is explained during the conference. In addition, are presented:

\_\_\_ pragmatic, powerful and immediately operational concepts to help participants multiply their potential;

\_\_\_ a series of factors linked to demotivation, time management, communication and lack of efficiency that lead individuals not to use their full potentials.

Participants leave the conference with a global vision of what to do to multiply their potential by 10, or using 100% of their potential. They also leave highly motivated with the idea that they can attain their personal and professional objectives – *without stress*.

## " Working better together to be on top "

**T** his conference provides a global vision on how the potential of a company can be galvanized in a very short period of time through the establishment of a simple “*one-for-all and all-for-one*” corporate objective – and the means to attain it through collective action.



### ■ Testimonials on the conference:

**Frédéric NICOLAS – Journalist / Editor-in-chief**

*"Through concrete examples and a very long experience of the corporate world in Europe, Asia and America, Dan Low is able to deliver essential messages that each one of us can apply to ourselves, whether we be a head of a company, a manager with heavy responsibilities, or a person wishing to impulse a new meaning to our lives."*

**Dr. Philippe SCOTTO – International Atomic Energy Agency**

*"I consider that the tools / methodology that you have developed are probably one of the most powerful tools that I have ever seen in terms of how to rapidly develop people self-esteem / potential. What you have underlined during the conference is fundamental not only for each human being but also for our future."*



- \_\_\_ **To release potentialities**
- \_\_\_ **To reinforce competencies**
- \_\_\_ **To mobilize the task forces**



### **Objective**

- create a global vision, modify work perceptions;
- optimize individual and collective potentials in the company;
- provide tools and methods for hands-on management for greater cohesion and productivity.

This Training calls for original, powerful and imagery concepts that favor learning and assimilation. The process and tools of the training are adapted to the needs and objectives of the company. *On request, the organizational impact of this Training can be measured.*



### **Examples of intervention**

- *Maximize your potential as a leader*
- *How to be the best company*
- *How to be the best department or service*
- *Working better together to be on top*
- *Maximizing one's potential – without stress.*



### **Contents of the Training**

- *Mobilizing personnel*
- *Modifying our dealing with time*
- *Managing the day efficiently - and anticipating*
- *Developing cohesion*
- *Innovating*
- *Instigating collective action.*



## CATERPILLAR®

« For the implementation of the new organization of the Customer Service at Caterpillar Finance France we called in Dan Low, international consultant and corporate trainer, in order to accompany the team in the management of this strategic change for the company.

The concepts of this training in Advanced Managerial Development given by Dan Low during the three half-day sessions at the beginning of the year, enabled the team members to reach our key objective: to be the best customer and legal service department in Europe.

In terms of tangible results, we achieved highly significant results, which have been measured. In terms of intangible results, we were able to solve more problems and come up with more innovative ideas than ever before. This contributed to reinforcing team spirit and communication. All these factors triggered a better ambiance and real motivation. We have now set a new objective: to be the best customer and legal service department in the world! »

**Marie-Christine Caradopoulos – Customer Service Manager**

## BOSCH

« The major strength of this method is its simplicity and ease of application. »

**Alain Delacroix – Director of Communication**



« How to make our sales team more punchy, more strategic, and more positive. That is the mission we entrusted Dan Low with. Dan has set up a unique methodology, which permits to multiply one's potential tenfold.

Through simple examples backed by effective memory recall techniques, he teaches us the keys to a successful career, balanced with a fulfilling personal life. Multiplying the potential of his collaborators is for sure the objective of any manager. Dan shows the way – which received an enthusiastic response from all our team members. »

**Eric Martin – Sales Director France**



« Apart from reminding us of the essentials of management principles, this seminar reveals a truly operational philosophy in which all the concepts presented can be experienced. It is almost a revelation. Professionally, the gains are numerous

and important: a greater clarity, more lucidity in our points of view. Once we have participated in this seminar and acted on the counsel given, there is a 'before' and 'after'. »

**Rémi Notter – Executive Director / Institut de Gestion Sociale**