

# **Corporate World Champion**

## ***Weekend Leadership Training***



***Simple - Rapid - Effective***

### **Discover:**

**Powerful, unique Eastern/Western strategic tools to stay a Corporate World Champion. And increase spectacularly your chances in attaining your objectives. With Dan Low, renowned International Consultant, Author & Corporate Trainer.**

### **Tools to help you:**

- **Navigate the Unknown**  
Dan will share with you some powerful tips and tricks that he normally develops in a joint-seminar with Dr. Patrick Lagadec, Director of Research at the Ecole Polytechnique.
- **Master illusion to control all adverse situations**  
Change any situation at will while having fun doing it!
- **Install a Psychological Firewall against negative attacks**  
Many clients feel this Firewall tool alone is worth a million dollars!

- **Reach your real personal and professional objective**  
Separately or both.
- **Change mental states with a snap of your fingers**  
Yes, even your 6-year-old son or grandson can do this!
- **Manage Paradox to be fully balanced. The concept of duality: Yin & Yang**  
An Eastern/Western dance blending in one. Crisis equals opportunity. Being tough & soft ...
- **Manage Eternity**  
A concept that makes you feel as light as a feather – and mighty as the ocean.
- **Innovative tips and tricks in getting new clients**  
Your mail will be seen, opened ... remembered, instead of ending up elsewhere.



**Founder/CEO  
La Taureau Corporation**

**Dr. Philippe Scotto**  
Received the Nobel Peace Prize 2005  
with the IAEA (International Atomic  
Energy Agency).



*"I consider the tools/methodology that you have developed are probably one of the most powerful tools that I have ever seen... What you have underlined is fundamental not only for each human being but also for our future."*



**Founder/CEO  
Genesis Consultants Inc.**

**Dr. Dorothy M. Neddermeyer,**  
Internationally recognized authority  
on bridging science and human  
potential, is also a change  
management consultant.



*"Awsome tools and techniques. Yes, it really is that simple. Even if you have read all the books, taken workshops, counseling, Dan's program delivers profound and usable techniques and strategies like you've never heard before."*



**Vice-President, ONTONIX  
Alexander Kopriwa**



*"I've known Dan since 2005 when he was Chief Coordinator of the Management Group at an international networking association of professionals and alumni of major business schools. And as Vice-President of ONTONIX, I can't but recommend Dan. He can move corporate mountains, open minds towards a brighter future and discover new horizons for investors, leaders and company personnel."*



### **How do you define a Corporate World Champion (CWC)?**

It's simply being the best! What it entails will be defined by establishing a list of criteria and voting for it during the training.

### **How can I engage my employees in this goal?**

Before engaging your employees you would need to experience and see for yourself how powerful, rapid these tools can affect the people you come into regular contact. Then you could proceed by sharing your experiences and results on a special forum created for you and your fellow trainees.

### **How rapidly can one be a CWC?**

As quickly as 12 months – or less – using SUS which stands for *See-Understand-Share!* If you *see* or are aware of one of your managers in the company not walking his or her talk or committing an error not aligned to the CWC status, you would first try to *understand* the person's behavior. If that person continues to act the same way you would simply offer to *share* one of the concepts practiced by a CWC.

### **Can you provide an example?**

For instance, if a collaborator feels harassed or pressured which he shouldn't if he *Stings the Bull with 3 Bees* correctly, then offer to review this cool time management tool and get him relaxed and feeling good again.

### **What are the questions you normally ask a CEO?**

**1<sup>st</sup> question:** You have a vision and solid corporate objective of what you want to attain. *What percentage of people in your company are aware of this and share your objective? 5%? 10%? 50%? 90%? 100%?*

**2<sup>nd</sup> question:** You are highly effective in managing your time and getting your priorities right. *What percentage of your employees are as effective as you are?*

**3<sup>rd</sup> question:** You are great at listening and communicating with others. *What percentage of your people are really good at communicating with each other?*

**4<sup>th</sup> question:** You're enthusiastic and motivated in getting to the office each morning. *What percentage of your employees feel the same way going to work each day?*

## **Why are these questions important?**

Well, if a CEO does not know these numbers then it is like a General of an army not knowing if his men are ready for combat – or if everyone knows in which direction they should be moving. How can you win an economic war if you do not know if your men are motivated, are able to communicate, get their priorities right and so on.

You may say of course they do, yet during our 30+ years of observation we found the contrary. Our own field observation and experience were backed by an alarming study by two eminent researchers: Heike Bruch, a professor of leadership at the University of St. Gallen in Switzerland and the late Sumantra Ghoshal, a professor of strategy and international management at the London Business School.

And they have this to declare: *"Our findings on managerial behavior should frighten you: Fully 90% of managers squander their time in all sorts of ineffective activities. In other words, a mere 10% of managers spend their time in a committed, purposeful, and reflective manner."*

## **I see your arguments but what are the chief errors committed in companies?**

The non-application of 4 strategic tools is costing companies worldwide, trillions of dollars in yearly losses and is also responsible for *all* corporate and entrepreneurial failures. These conceptual tools are exposed on the first day of the weekend training.

You will be able to witness with your very own eyes how 90% of employees are flushing away millions down the drain. You will be relieved that you will be able to stop them. One tool alone could save you millions!

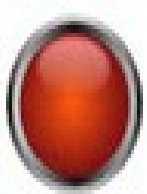
## **How would I know I've become a CWC?**

You know it soon enough, the workplace ambiance would change dramatically. The place would be vibrant with people looking happy, enthusiastic, motivated. Communication would flow. It would feel like you've entered another planet and can now consider yourself a Corporate World Champion.

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**Dan's recent conference on how to spectacularly increase results and well-being in corporations was recently organized by the CGPME. His online webinars are currently hosted by more than 5 major business school alumni associations:**

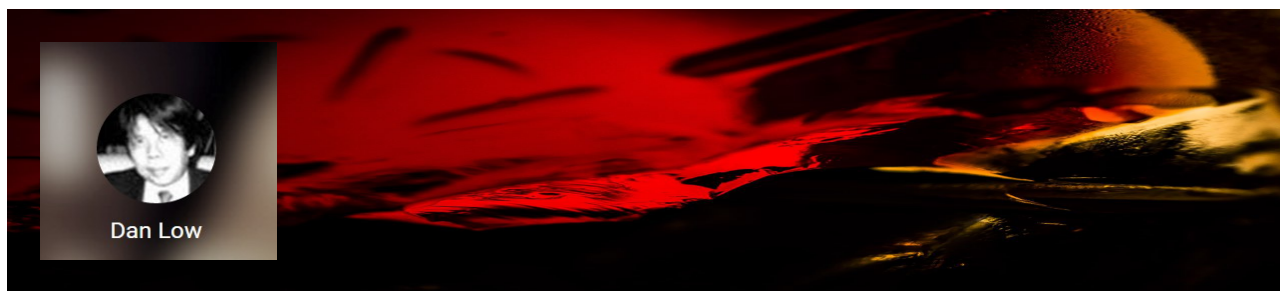




**Immediately operational tools and strategies based on «*Corporate Survival in the Coming Years through Self-Combat*» shared with world leaders over the past 30 years:**



**The battle for corporate survival continues and those trained to be Corporate World Champions - will remain on top.**



**The Weekend Leadership Training is held in Paris, France. It can also be organized in London, New York, Berlin, Amsterdam, Hong Kong, Shanghai, Singapore, Tokyo, Sydney and other cities of the world.**

**USA: Phoenix, Arizona & New York City, NY**

Contact: **Dr. Dorothy M. Neddermeyer** +1 480 794 1561

**Europe: Paris, London, Rome, Berlin**

Contact: **Alix Davonneau** +33 6 10 34 30 25

Contact: **Régis Benazech** +33 6 14 66 28 79

**Asia: Hong Kong, Shanghai, Beijing, Singapore**

Contact: **Charlotte Shum** +33 6 32 78 35 89



**Hotel BEDFORD, 17 rue de l'Arcade - 75008 Paris, FRANCE**  
**[www.hotel-bedford.com](http://www.hotel-bedford.com)**

# ENROLLMENT FORM REQUEST N°d13

**Please kindly fill in the below spaces and in just a few words tell us what motivates you to want to attend the Weekend Leadership Training. Download this Pdf to your desktop ...**

**Full name:** \_\_\_\_\_

**Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**We will get back to you within 24 hours of receiving the above information, and will send you the enrollment form, dates and fees. Please address request to: [info@maximizeyourpotential.info](mailto:info@maximizeyourpotential.info)**

Dan is a 70-year-old with the mind of a 7-year-old. A 70-year-old with a 70-year-old mind may be hard to reach as some say «you can't teach old dogs new tricks». You know how 7-year-olds are? They are open, alert, curious and always eager to learn. And that goes hand in glove with the highly innovative tips and tricks we are sharing at World Education.



***Personal, Professional & Organizational Development***

**3 Rue Albert Walter, 93430 Villeteuse - FRANCE**

**Tel.: +33 1 48 26 29 64 Fax: +33 1 48 26 20 75 Email: [info@maximizeyourpotential.info](mailto:info@maximizeyourpotential.info)**

*A training organization registered with the Préfet de la Région Ile de France*

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